

Exhibition space Guide



Because we care

WATERFALL
MALL



Application Form

PROMOTIONAL EXHIBITION SPACE

WHY PARTNER WITH WATERFALL MALL?

Waterfall Mall provides exhibitors with the perfect opportunity to display their products and service offerings to an average of 500,000 shoppers on a monthly basis. All exhibitions are of the highest standard and strict quality control is enforced.

Numerous exhibition areas are available at Waterfall Mall, perfectly suited to each individual exhibitor and their clients.

Waterfall Mall creates quality environment aimed at more than just displaying products and brands to a large number of consumers. Our primary aim, is to correctly place the right exhibitions and activations within the mall that create interaction, awareness and consumer engagement.

The attached application form must be signed, completed and returned to Waterfall Mall for the attention of Marketing Assistant, Natasha Izaakse, via email on nizaakse@growthpoint.co.za or hand delivered to the Centre Management Office.

Company: Cell number:

Contact person & position:

Postal address:

Telephone number: Fax number:

E-mail:

Objective: sales, increase awareness.

Promotion dates: please provide preferred dates.

Areas requested: please refer to the promotional court Map.

Plug point Require

INVOICE DETAILS

Name of company: Registration number:

VAT number: Payment method:

Booked by:

(name, position, company):

Signature: Date:

Please attached visuals of previous promotions and/or of the promotion you would like to hold.

TRADING HOURS

Monday to Fridays: 9 am - 7 pm

Saturday: 9 am - 6 pm

Sunday: 9 am - 3 pm

Public Holidays: 9 am - 5 pm

CONTACT US

nizaakse@growthpoint.co.za

+27 14 537 3600

1 Augrabies Ave, Cashan, Rustenburg, 0300

www.waterfallmall.co.za

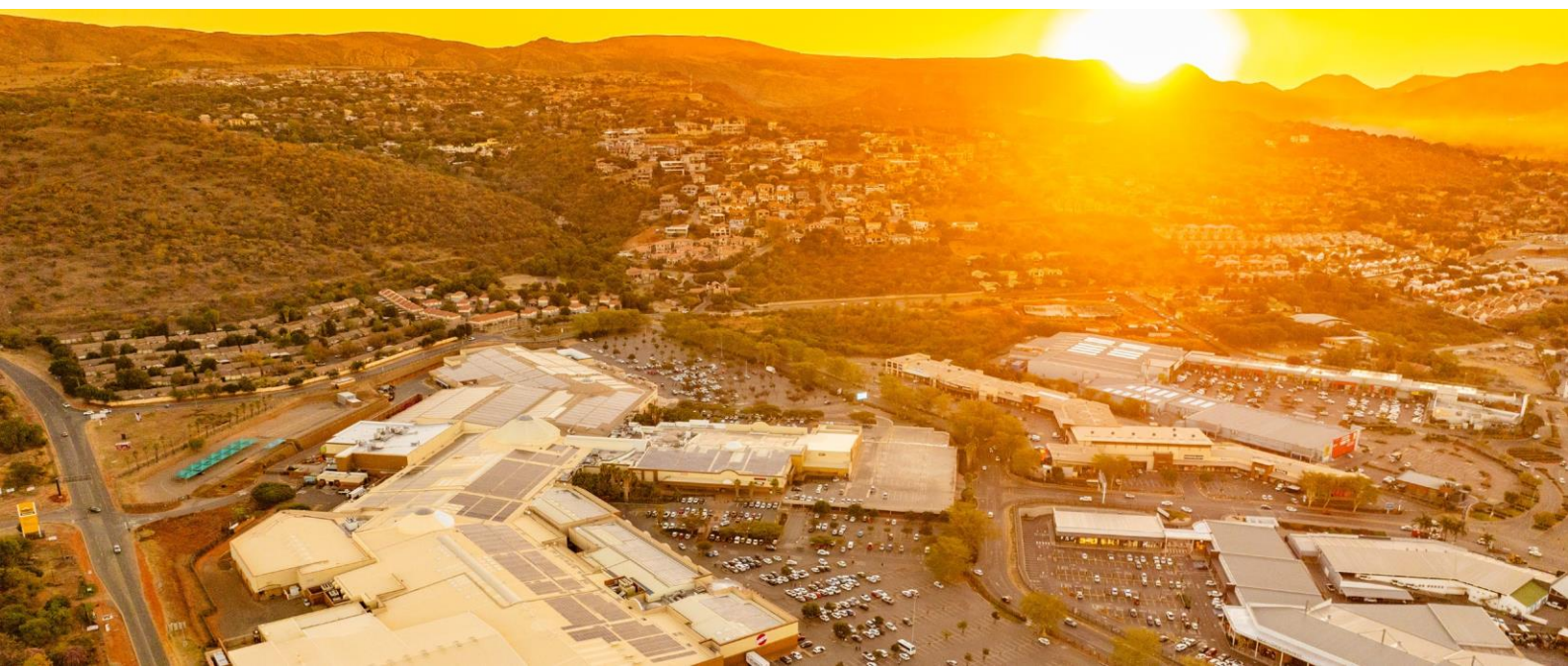
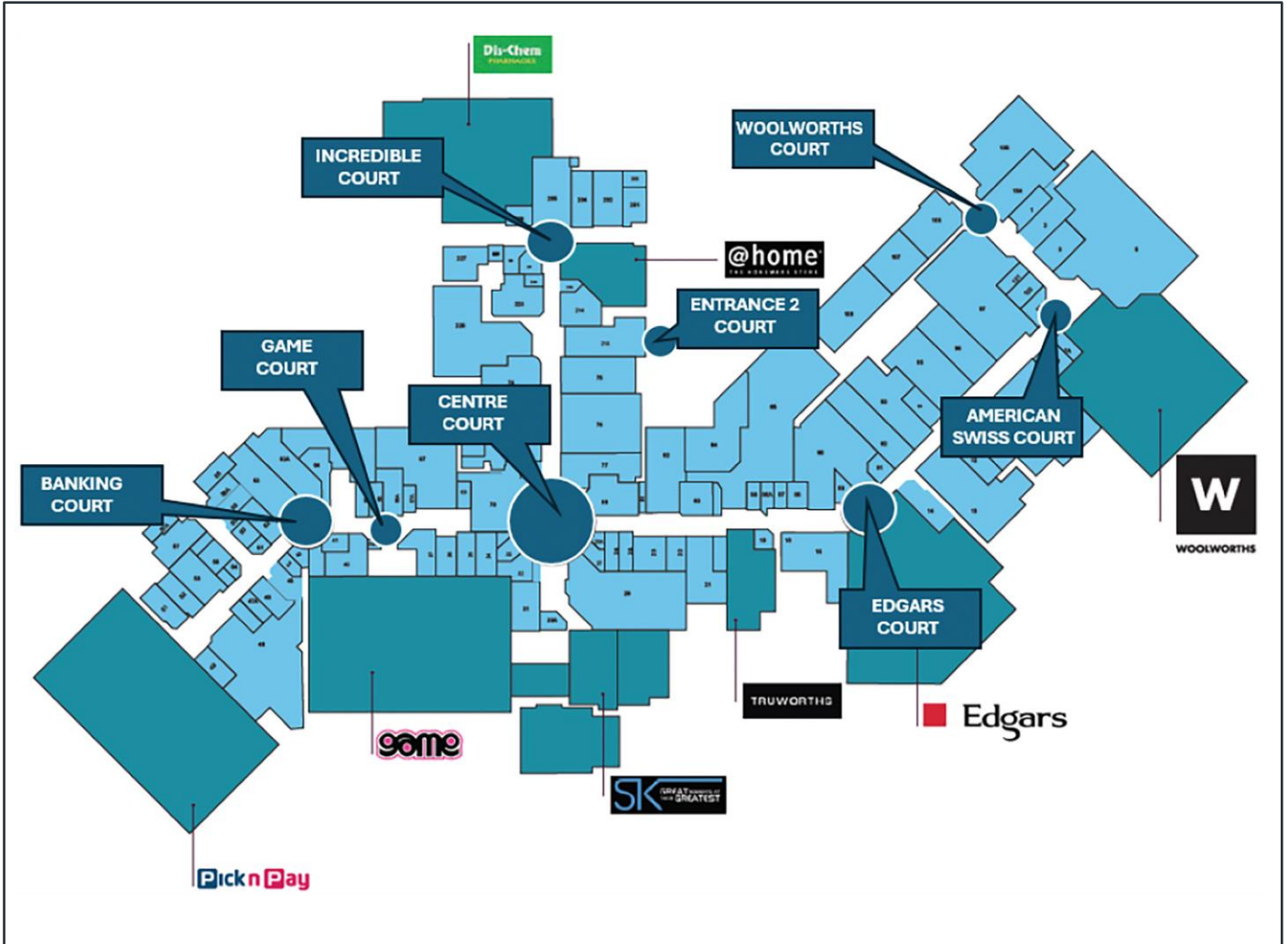


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PROMOTIONAL

Exhibition Space



Centre Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	15m	Ster Kinekor	Weekly Rate:	R20 000
Width:	14m	Pringle	Weekend Rate:	R14 600
Total Size:	200m ²	Guess		
Delivery Entrance:	Entrance 4	SportScene		
Plug Point:	Yes	Panarottis		
Height Restriction:	1.8m	Poetry		



Banking Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	8m	Pick n Pay	Weekly Rate:	R8 300
Width:	4m	Expedition North	Weekend Rate:	R6 000
Total Size:	32m ²	FNB	Monthly Rate:	R23 000
Delivery Entrance:	Entrance 4	Standard Bank		
Plug Point:	Yes	Game		
Height Restriction:	1.8m	Clicks		



Edgars Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	7m	Edgars	Weekly Rate:	R8 000
Width:	5m	Jet	Weekend Rate:	R5 800
Total Size:	35m ²	JD Sports	Monthly Rate:	R23 000
Delivery Entrance:	Entrance 1	Total Sports		
Plug Point:	Yes	Banks: ABSA		
Height Restriction:	1.8m	Sterns Jeweler's		



Game Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	4m	Game	Weekly Rate:	R4 600
Width:	3m	Skechers	Weekend Rate:	R3 360
Total Size:	12m ²	Standard Bank	Monthly Rate:	R17 500
Delivery Entrance:	Entrance 4	Kingsmead		
Plug Point:	Yes	PnP Clothing		
Height Restriction:	1.8m	Verimark		



Incredible Connection Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	4m	Incredible Connection	Weekly Rate:	R4 600
Width:	3m	@Home	Weekend Rate:	R3 360
Total Size:	12m ²	Dis-Chem	Monthly Rate:	R17 500
Delivery Entrance:	Entrance 2/3	Bargain Books		
Plug Point:	Yes			
Height Restriction:	1.8m			



American Swiss Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	5m	Woolworths	Weekly Rate:	R4 500
Width:	4m	American Swiss	Monthly Rate:	R17 500
Total Size:	18m ²	Foschini		
Delivery Entrance:	Entrance 1	Mr Price		
Plug Point:	Yes	Aeronautica Militare		
Height Restriction:	1.8m			



Woolworths Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	4m	Woolworths	Weekly Rate:	R5 000
Width:	3m	American Swiss	Weekend Rate:	R3 500
Total Size:	12m ²	Foschini	Monthly Rate:	R18 600
Delivery Entrance:	Entrance 1	Mr Price		
Plug Point:	Yes	Bogart Man		
Height Restriction:	1.8m	Kingsley Heath		



Entrance 2 - External Court

EXHIBITION RATE CARD

Court Details:		Surrounding Tenants:	Rates:	
Length:	10m	Bargain Books	Weekly Rate:	R3 500
Width:	6m	@Home		
Total Size:	60m ²	Sheet Street		
Delivery Entrance:	Entrance 2 (exterior)	Mugg & Bean		
Plug Point:	Yes			
Height Restriction:	1.8m			





Rate Card

COURT NAME	SIZE	WEEK RATE TUES-MON	WEKEEND RATE FRI - SUN	MONTHLY RATE
Centre Court	200m ²	R20 000	R14 600	
Centre Court (sharing)	100m ²	R13 500	R9 860	
Centre Court (sharing)	50m ²	R6 500	R4 750	
Banking Court	32m ²	R8 300	R6 000	R23 000
Banking Court (sharing)	16m ²	R4 500	R3 200	
Edgars Court	40m ²	R8 000	R5 800	R23 000
Edgars Court (sharing)	20m ²	R4 700	R3 440	
Game Court	12m ²	R4 600	R3 460	R17 500
Incredible Connection	12m ²	R4 600	R3 360	R17 500
Toys R Us Court	9m ²			R3 000
Woolworths Court	25m ²	R5 000	R3 500	R18 600
Entrance 2 A	20m ²	R3 500	R2 500	
Entrance 2 B	20m ²	R3 500	R2 500	
Popup Eat and Go	9m ²			R3 000
Popup Eat and Go 2	9m ²			R3 000
Popup Eat and Go 3	9m ²			R3 000

Waterfall Mall Tenants receive a 20% discount when booking directly with Centre Management.

BOOKINGS

072 370 8464 / 014 537 3600

nizaakse@growthpoint.co.za

1 Augrabies Ave, Cashan Ext 12 , Rustenburg